



Graphic Designer

Contact

Clinton Billa
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Competencies

Maintains an interest and understanding of current initiatives relevant to the role

Provides assistance, recognizing the limits of my own ability and responsibility and when to refer to others for help

Accepts responsibilities for the effect actions may have on others

Adapts to new techniques and technologies that are introduced to the work area

Anticipates and highlights issues that need to be taken into account

Motivates others within the team to achieve set objectives and supports and commends the team for achieving accomplishments

Adapts style in response to others feedback

Creates a work environment that encourages respect, demonstrates open communication and promotes accountability

Education

The Illinois Institute of Art - Schaumburg, Illinois 03.2017
Bachelor of Fine Arts in Graphic Design

Photo Art Studio - Toronto, Canada 08.2014
Certification in Adobe Photoshop, Flash, Web Development and Digital Photography

Experience

Editor - Chicago Home Photos 02.2019 - 04.2020
Crystal Lake, IL

Processed our photographers' .raw files through a high dynamic range technique, making final edits in Lightroom and Photoshop. Finalized digital photo tours through Floor Plan Online and Full Frame. Implemented a procedure to produce virtual twilight images in-house. Designed and implemented marketing materials including postcards, business cards and promotional emails.

Creative Services Specialist - McGrath Printing | Custom Apparel 04.2018 - 01.2019
Crystal Lake, IL

Lead the Prepress Department which involved imposition and layout design, plate production, film production and vinyl production. Designed over one-hundred print projects for clients such as business cards, shopping and dining guides, annual reports and promotional pamphlets. Contributed to the package design that won the company two awards from The Printing Industries of America. Created an updated strategy for our sales team to better understand client needs, and reduce overall art times. Maintained a firm production schedule getting artwork approved while giving our press workers and screen printers ample time to complete orders.

Marketing Coordinator - American Calibration, Inc. 10.2016 - 04.2018
Crystal Lake, IL

Worked with our sales team to produce strategic industry specific print media to assist in their meetings and pitches. Created promotional emails to help our sales team. Designed and prepared our trade show booth including banners, signs and promotional media. Updated sliders and pages on our Wordpress website.

Recent Recognitions

Web Publication - Crain's Chicago Business 10.2019
Digital Photography

Web Publication - Curbed Chicago 10.2019
Digital Photography

